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ACM Workshop on Artificial Intelligence Security (AISec)

# E-PhishGen: Unlocking Novel Research in Phishing Email Detection

Luca Pajola, Eugenio Caripoti, Stefan Banzer, Simeone Pizzi, Mauro Conti, <u>Giovanni Apruzzese</u>



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# **TWO (2)** Takeaways



# First: Phishing Email Detection is (still) an Open Problem



# First:

Phishing Email Detection is (still) an Open Problem, especially in Research



### Phishing Emails in the Real World



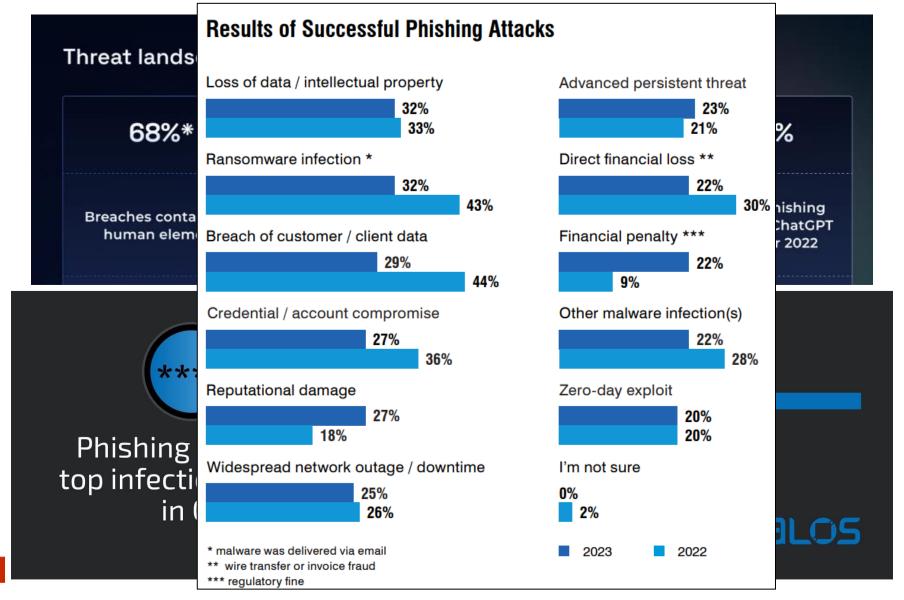
https://hoxhunt.com/guide/phishing-trends-report



### Phishing Emails in the Real World



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processing (NLP) techniques. The proposed deep learning model was trained and tested using the dataset, and it was found that it can achieve high accuracy in detecting email phishing compared to other state-of-the-art research, where the best performance was seen when using BERT and LSTM with an accuracy of 99.61%. The results demonstrate the potential of deep learning for improving email phishing detection and protecting against this pervasive threat.



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the proposed architecture employs models like <u>Artificial Neural Networks</u> (ANN), <u>Recurrent Neural Networks</u> (RNN), and <u>Convolutional Neural Networks</u> (CNN). Experimental evaluation demonstrates the approach's remarkable accuracy, recall, precision, and F1-score, achieving 99.51%, 99.68%, 99.5%, and 99.52%, respectively. This signifies its high efficacy in detecting and classifying <u>malicious emails</u> with minimal





# On what data are (ML-based) phishing email detectors evaluated?



#### [Subject] Help!

You have been specially selected to qualify for the following:

#### Premium Vacation Package and Pentium PC Giveaway

To review the details, please click on the link below using the confirmation number:

http://www.1chn.net/wintrip

Confirmation Number: Lh340

Please confirm your entry within 24 hours of receiving this confirmation.

Wishing you a fun-filled vacation!

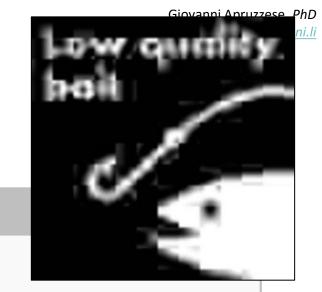
If you have any additional questions or cannot connect to the site, do not hesitate to contact

me:

vacation@btamail.net.cn

**Email 1.** An email in the popular dataset SpamAssassin [39] (from 2005).





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#### A shortlist of (arguably old) datasets

SpamAssassin, Enron, TREC, LingSpam, CEAS, Nazario\*, SpamBase, NigerianFraud



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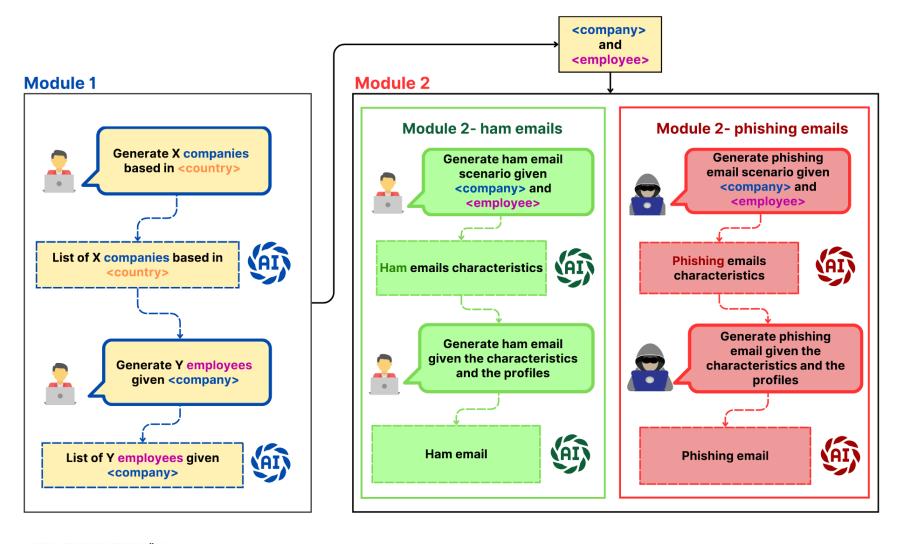
All containing real-world emails... but mostly (\*) from before 2010!



# Second: We (try to) "unlock" research in Phishing Email Detection



# E-PhishGen: an email-generation framework





#### E-PhishLLM: dataset of 16k LLM-written emails

#### [Subject] Scheduling a Call for Supply Chain Adjustments

Dear Marco, I hope this message finds you well. We need to schedule a video call to discuss some adjustments and potential delays in the supply chain affecting our current project components. Could you please inform me of your availability this week? Looking forward to hearing from you. Best regards, TomJohnson

#### **Email** 2. Illustrative example of a benign email in E-PhishLLM.

#### [Subject] Urgente: Verifica delle Credenziali dell'Account

Ciao Marco, Ti scrivo per conto del tuo manager per richiedere un'urgenteverifica delle tue credenziali aziendali. È molto importante che tuproceda al controllo immediato della correttezza delle informazioni d'accesso personali. Si prega di seguire il link di verifica di seguito e aggiornare qualsiasi informazione necessaria quanto prima:«link» Grazieperla tua collaborazione. Cordiali saluti, Federica Rossi Responsabile IT Fabbri Tech Automazione

#### **Email 3.** Illustrative example of a malicious email in E-PhishLLM.



# We re-assess prior methods on "old" datasets

Model	Trained On	CEAS	Enron-v1	Ling-v1	SpamAssassin	TREC	Chatuat	Enron-v2	Ling-v2	Average Drop
Logistic Regression	CEAS	0.98	0.57	0.29	0.32	0.68	0.57	0.58	0.27	0.51
	Enron-v1	0.74	0.96	0.43	0.51	0.77	0.83	0.96	0.44	0.30
	Ling-v1	0.45	0.62	0.91	0.73	0.54	0.35	0.62	0.92	0.31
	SpamAssassin	0.42	0.65	0.74	0.91	0.55	0.40	0.66	0.71	0.32
	TREC	0.83	0.92	0.68	0.73	0.94	0.59	0.92	0.65	0.18
	Chatuat	0.72	0.63	0.25	0.45	0.62	1.00	0.65	0.26	0.49
	Enron-v2	0.72	0.95	0.41	0.47	0.65	0.87	0.95	0.42	0.31
	Ling-v2	0.49	0.65	0.93	0.73	0.56	0.39	0.66	0.93	0.30
Naive Bayes	CEAS	0.83	0.14	0.01	0.05	0.25	0.35	0.15	0.01	0.69
	Enron-v1	0.79	0.95	0.60	0.58	0.78	0.75	0.96	0.62	0.23
	Ling-v1	0.70	0.71	0.97	0.54	0.67	0.71	0.72	0.96	0.25
	SpamAssassin	0.67	0.70	0.62	0.95	0.68	0.45	0.71	0.63	0.31
	TREC	0.79	0.90	0.83	0.79	0.88	0.51	0.90	0.82	0.08
	Chatuat	0.69	0.62	0.27	0.45	0.60	0.98	0.64	0.28	0.48
	Enron-v2	0.79	0.96	0.59	0.58	0.78	0.75	0.96	0.62	0.23
	Ling-v2	0.70	0.71	0.97	0.54	0.68	0.71	0.73	0.96	0.24
Random Forest	CEAS	0.99	0.52	0.23	0.12	0.58	0.51	0.53	0.21	0.60
	Enron-v1	0.73	0.98	0.44	0.54	0.80	0.78	0.99	0.46	0.30
	Ling-v1	0.47	0.72	0.98	0.71	0.59	0.42	0.72	0.99	0.32
	SpamAssassin	0.46	0.69	0.68	0.97	0.63	0.40	0.70	0.67	0.36
	TREC	0.84	0.94	0.58	0.77	0.97	0.54	0.94	0.57	0.23
	Chatuat	0.72	0.64	0.28	0.45	0.62	1.00	0.66	0.28	0.48
	Enron-v2	0.71	0.97	0.41	0.52	0.79	0.80	0.97	0.43	0.31
	Ling-v2	0.50	0.72	0.99	0.71	0.60	0.44	0.73	0.98	0.31
6)	00.40	III. VEDO	>:==	2.22				0.10	0.00	

Support Vector Machine	CEAS	0.99	0.61	0.28	0.30	0.72	0.55	0.62	0.28	0.50
	Enron-v1	0.77	0.97	0.44	0.51	0.78	0.83	0.97	0.45	0.29
	Ling-v1	0.42	0.70	0.96	0.77	0.60	0.38	0.70	0.94	0.32
	SpamAssassin	0.47	0.68	0.72	0.94	0.59	0.41	0.69	0.68	0.34
	TREC	0.84	0.94	0.70	0.74	0.95	0.60	0.94	0.67	0.18
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	Enron-v2	0.73	0.97	0.40	0.48	0.72	0.87	0.96	0.41	0.31
	Ling-v2	0.44	0.70	0.98	0.77	0.62	0.40	0.71	0.97	0.31
Multi-Layer Perceptron	CEAS	0.99	0.69	0.40	0.46	0.77	0.54	0.69	0.41	0.43
	Enron-v1	0.76	0.98	0.60	0.60	0.83	0.74	0.98	0.61	0.25
	Ling-v1	0.54	0.66	0.97	0.79	0.61	0.42	0.67	0.97	0.30
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	Ling-v2	0.53	0.66	0.98	0.79	0.61	0.41	0.67	0.96	0.30
DistiBERT	CEAS	1.00	0.83	0.62	0.67	0.83	0.56	0.84	0.57	0.30
	Enron-v1	0.80	0.99	0.58	0.60	0.88	0.77	1.00	0.55	0.26
	Ling-v1	0.81	0.71	1.00	0.52	0.69	0.75	0.72	1.00	0.25
	SpamAssassin	0.84	0.81	0.74	0.98	0.80	0.56	0.81	0.77	0.22
	TREC	0.86	0.98	0.89	0.84	0.99	0.56	0.98	0.87	0.14
	Chatuat	0.71	0.64	0.28	0.45	0.62	1.00	0.66	0.28	0.48
	Enron-v2	0.83	0.99	0.52	0.56	0.84	0.80	0.99	0.49	0.27
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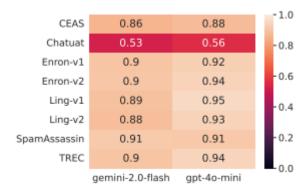
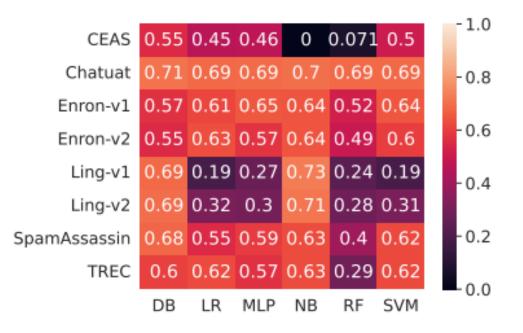
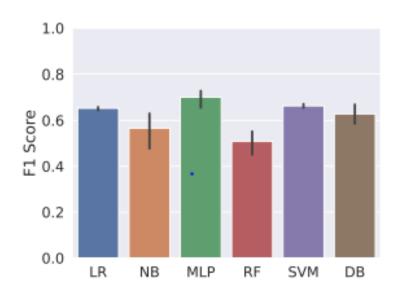


Fig. 2: LLM performance (Experiment-3).

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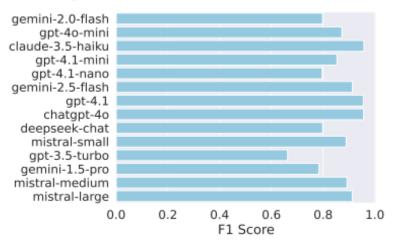
#### We test prior methods on E-PhishLLM





(b) Experiment-2 (all-vs-one). English-only.

#### (a) Experiment-1 (cross-Evaluation) English-only emails.





qiovanni.apruzzese@uni.li We test CEAS Chatuat Enron-v1 Enron-v2 0.5 Ling-v1 Ling-v2 SpamAssassin TREC DB DI lish-only. (a) Experiment-1 UNIVERS LIECHTER

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